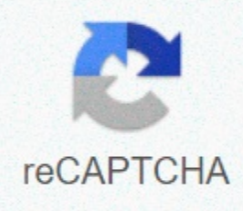




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Is the free trial a full version of Photoshop Lightroom? Yes, it includes all the features and updates in the latest version of Photoshop Lightroom. Can I download the free trial on my phone? No, this free trial is only available for desktop. Adobe does offer a collection of free mobile apps for iOS and Android. Learn more > Can I get Photoshop Lightroom without a creative cloud membership? No, Photoshop Lightroom is only available as part of a Creative Cloud membership. You can only choose a single app plan with Photoshop Lightroom or a plan that includes more apps. We offer Creative Cloud plans for individuals, students and teachers, photographers, institutions, and businesses. Learn more > Browse hundreds of video tutorials for each skill level. Start new features and updates are included with your membership, and it's always just a click away. Get 100 GB of cloud storage, free mobile apps, and file sharing features. It was so easy to buy Lightroom. Every few years, Adobe would release a new version for photographers to buy outright, or to upgrade their existing copy. Now things are a little more complicated ... If you're confused about whether you can still buy Lightroom 6 straight, or to buy Lightroom Classic as a subscription, this is the guide for you! Editor's Choice Lightroom Photography Plan Great features, regular updates, cloud storage, multi-device functionality – the Photography Plan is the most popular way to get Lightroom. Check Current Price Word warned, though - if you're looking for one of the last remaining copies of standalone Lightroom, you could be disappointed... However, everything isn't lost – keep reading to see why you can change your mind and happily pay for a monthly subscription, just like me. Image Product Features Photography Plan (1TB)OUR #1 CHOICE1TB Cloud Storage Lightroom on Desktop + MobilePhotoshop on Desktop + iPadAdobe Spark & PortfolioView Price – All Apps Plan100GB Cloud StorageIncludes Entire Adobe SuiteAdobe Inventory (1 mth)View Price – All Apps Plan for Students/Teachers100GB Cloud StorageIncludes Entire Adobe SuiteAdobe Inventory (1 mth)70% DiscountView Price – All Apps Plan for Teams100GB Cloud StorageInclu Whole Adobe SuiteAdobe Inventory (1 mth)Collaborative EditingView Price – All Apps Plan for School/universities100GB Cloud StorageIncludes Whole Adobe SuiteAdobe Inventory (1 mth)Easy SharingView Price – The Photography Plan (1TB) is the best way to buy Lightroom in 2020. That's what I (and thousands of other photographers) use every day to edit, back up, sync, and share photos. Here in December 2020, photographers can only use the latest version of Adobe Lightroom by using monthly or annually as part of a subscription plan. These 'Photography Plans' include online cloud storage space for your photos to be backed up, shared, and remotely on desktop or mobile devices. Also bundled into the main photography plans is Adobe Photoshop, which can be used on desktop and more recently via an amazing iPad app. Although there are several other great alternatives to Lightroom, none of them offer the same seamless multi-device integration, and no editing software comes close to the power of Photoshop. Whether you're a professional or an amateur photographer, or just someone who just wants to make your photos look their best in the least amount of time, Adobe Lightroom is still the best photo editing software. Are you still struggling to decide how to buy Lightroom? Keep reading... Editing and sharing your photos on a phone and tablet is incredibly liberating. In this guide, I did my best to simplify the ways you can buy Lightroom, so you can choose the most suitable Photography Plan for your needs. I have been using the software for over 10 years, and recently published an in-depth Lightroom review. I'm definitely qualified to recommend you the best options :-)

I ignored the 'Lightroom Only' and 'Photoshop Only' plans as they do not represent the best value for money. (I'm actually confused as to why Adobe would even offer them!) Most photographers should choose the 'Photography Plan 1TB' option, which is the exact plan I've been paying for over 2 years to use. With 1TB of online storage, the excellent Photography Plan 1TB allows you to back up and sync about 20,000 RAW's or 200,000 JPEGs across your desktop and mobile devices, giving you the ultimate in editing freedom and peace of mind. If you have a tighter budget, the Photography Plan 20GB option is also excellent value for money, and you can always upgrade your storage space to 1TB later. (20GB allows you to store and synchronize about 400 RAW's or 2,000 JPEG images.) Then there's the 'All Apps Plan', which is popular with photographer designers, and other creative professionals who need access to the entire suite of Creative Cloud apps. If you're a Student or a Teacher, great news! You can get a 70% discount using this link. Finally, if you're part of a team, school, or university, there are several other ways you can take advantage of the entire Adobe Creative Suite — more information about it here. Sometimes, Adobe offers discounts on its most popular Creative Cloud products. Click here to go through the latest Adobe specials & Lightroom's new Creative Profiles is one good reason to pay for the subscription version of Lightroom. As of April 2019, Adobe Lightroom is only available as part of the Creative Cloud subscription. Light room 6 standalone is no longer available to buy. At first I was annoyed about this, but the more I used the subscription version, the more I understood why Adobe made this decision. I used the Lr Classic CC (and Lr Mobile) for a few years and I'm confident of recommending it to all photographers. If you are still using the standalone copy of Lightroom 6, I strongly recommend that you consider upgrading. There are several key benefits to paying for Lightroom on one of Adobe's subscription plans. With the extra money generated since Adobe switched to its subscription models, they invested a lot to make Lightroom much better. Here are the main advantages: 1) You get the fastest, most optimized version of Lightroom It's essential for most people. Lightroom Classic CC launches faster, generates previews faster, imports and exports faster, switches between modules faster, and generally feels much snappier than previous versions of Lightroom. There is still admittedly room for improvement, but for the average user it is very fast enough. 2) All the most recent cameras are supported If you own any camera released after Dec 2017, you should buy Lightroom Classic CC to be able to edit your photos. I bought a Sony a7III earlier this year, which is why I had to stop using Lightroom 6 and upgrade to their subscription plan. Most photographers need their new cameras to be supported by Lightroom. 3) You get all the latest Lightroom features that's a huge advantage. Creative profiles, extensive tone curve, profile management, colored labeling, guide search, serial masking, border warp... these are all incredibly useful features you'll use every day, and they'll simply never be available unless you buy Lightroom Classic CC (see all features here). For example, the 'Textures' slider in the Lightroom Develop panel allows you to smooth or improve textures in photos without getting finer details or adding noise. This is truly a very useful tool that I use myself to make up the noising high ISO images. Recent Updates: Lightroom Classic V10.0 (October 2020) Controlled Adjustments for Shadows, midtones and highlights with Color Rating Feather editing with new performance improvements Tethered Live View for Canon Scan, focusing and surfing using Enhanced Zoom Lightroom Classic V9.2 (February 2020) Enhanced RAW default settings - streamline your edit workflow with custom default import settings for RAW file images. PSB file support – Import, catalog and edit large PSB files. Support for new cameras – Fujifilm X-T4, Canon 1Dx Mark III, Leica M10 Monochrom, etc. Support for new lenses – Hasselblad, Huawei, LG, Mitakon, etc. Other improvements - select monitor for secondary window, Auto Sync improvements, Photoshop Elements 2020 support, GPU Accelerate editing for Lens Correction and Transform, eGPU Empower improved details for macOS 10.15. 4) You get Lightroom CC (Lightroom Mobile) Able to sync and back up your imported photos to the cloud, then use a mobile device to Cheating, rate and edit photos are incredibly liberating. You can also use Photoshop CC to perform more refined on your images via your iPad, everything from the cloud – very impressive. I love the ability to create a gallery of images to share in just a few clicks, using the Albums feature of Lightroom CC and the included Adobe cloud storage space. Also, thanks to Apple iOS13, Lightroom Mobile is finally able to import photos of your camera directly to the Lightroom app, bys bysing the camera roll. This 'direct import' feature is a big time saver for what was once a rather clunky process. Also added to the update are several export options, including options for the file type, pixel dimensions, compression and watermarks, The Lightroom Mobile app is 100% free to download and use whether or not you're a paying Creative Cloud subscriber. However, its functionality is limited, which means that some key features are only available to subscribers (see below), and you can't take advantage of cloud syncing of your images over devices. 5) You get Photoshop CC (Photoshop on iPad) The latest version of Adobe Photoshop now supports a fully mobile workflow, meaning you can start editing a PSD on your desktop, have it automatically saved to the Adobe cloud and then continue editing on your iPad. Although someone can download the Photoshop iPad app for free, it's only with a Creative Cloud subscription that users can take advantage of all the cloud syncing benefits, and that's what makes it so powerful. (If you're confused as to why you might need both software, check out Lightroom vs Photoshop.) In February 2019, Adobe stopped offering the standalone Lightroom 6. For several weeks it was still possible to grab one of the last remaining copies on Amazon, but they all seem to be sold out now. Aside from that, there may be the odd copy floating around the Internet, or you can even use Lr6 on your computer today. However, as of May 2019, Adobe Creative Cloud no longer offers customers access to older versions of Lightroom and Photoshop. Useful features like Range Masks are NOT available in Lightroom 6 I'll admit it – I've kept upgrading my adjoined standalone Lightroom 6 software for almost a year. Along with many other photographers, I felt angry at Adobe forcing users into their subscription model and refusing to keep creating Lightroom standalone products. If you own any of the previous versions of Lightroom, I also understand your irritation... Per down, why pay a monthly subscription on top of the price you paid for the original software? Just in case you find one of the last remaining copies of Lr6, just consider the reasons below why buying Lightroom 6 outright might not be a good idea. 1) You will not have the fastest, most optimized version of Lightroom This is a great con of buying Lightroom 6 in 2020. Why pay for software that is outdated, and will run slower and slower over time?! 2) You will be stuck using older cameras Lightroom 6 will not be able to edit any photos taken with cameras released after Nov 2017*. Why limit yourself to old technology - there are so many new and exciting mirrorless cameras released! Released! can still use the Adobe DNG Converter, but it's a rather clunky solution for every single time you import images from newer cameras into Lr6.) 3) You won't have all the latest features maybe you don't think you should have the latest Lightroom features, but trust me, when you see what more you can do to your photos with the latest updates, you want them eventually! 4) Limited Lightroom CC/Mobile Functionality The premium features missing from the free version of Lightroom CC (Mobile) are numerous and substantial: Cloud Storage Sync Presets & Texting Profiles Selective Adjustments Sensei Search Geometry Editing Raw Pictures Share Web Galleries Sort Your People Photos These are all invaluable features for many photographers, and using an older standalone version of Lightroom means you can't take advantage of any of the... Being able to cheat, organize and even edit photos on a tablet is incredibly liberating, not to mention a lot of fun. Cloud Storage (backup), and the ability to create a shareable album in seconds, are also both incredibly useful features. Additionally, Sensei Search is Adobe's AI-powered photo search feature – it's especially exciting to see how it will improve over the coming months. 5) No Photoshop/Photoshop for iPad Mobile Workflow You will have to decide for yourself whether it's problems or not since not everyone needs this software. However, even if you think your photoshop doesn't need to, I have to admit that for any image modifications that simply aren't possible in Lightroom, it's still a great piece of software. Just like there are plenty of great Lightroom tutorials across YouTube, the same is true for Photoshop, so standing fast isn't too difficult. Also, the ability to work seamlessly across desktop computing to iPad with Photoshop CC is really impressive, and a real game-changer for

mobile creatives. You used to be able to buy Lightroom 6 (the non-subscription version) of Amazon... but no more :(Obviously, if you're still somehow managing to buy Lightroom straight as a standalone product, there's only one cost to you. With the various Adobe Photography Plans, however, the real cost of Lightroom getting you the photographer is a little vaguer. Let's try to put the cost a Light room subscription into perspective... Obviously, you can't predict how long you plan to use Lightroom, but let's assume you'll use it for 1 year (then rethink and see what other options appeared in that time). On the Photography Plan with 1TB of cloud storage, you spent a total of around US\$232 after a year. Yes, it's obviously more than a Lightroom 6 purchase (assuming you even manage to find one!), but how relevant is it for you? Is the cost of Lightroom Classic CC (as a monthly subscription) justifiable to you? If you are a professional, using the version of Lightroom is a necessity. You owe it to yourself and your customers to use the best version of a software, which will also support the latest camera technologies. In In accessing Photoshop for the photos you can't quite edit in Lightroom is also essential as a working pro. The premium features of Lightroom CC ('Mobile') are also really useful for so many photographers — the ability to import RAW files directly from your camera into an iPad, then make selective adjustments just by the screen's flopper and have all edits sync back to your main computer — it's like magic! The Adobe Photography Plan is a cost of doing business as a photographer in 2020, and for the big benefits I'm happy to pull off, as an edition of my photography business. But how about if you're an amateur photographer or even a beginner? Is it still worth paying Adobe every month for the privilege of using their software? Well yes, I think so. Even if you're not a professional photographer, a subscription to Lightroom is incredibly useful and liberating. Photographers of all standards can benefit enormously from the latest image modification and cloud synchronization technologies. Despite the rise of this AI-powered image editor, I still believe paying for lightroom's subscription version is still the number one option. The Adobe Student Discount is the cheapest way to get all the Adobe Programs. Sometimes Adobe decides to give a discount on Lightroom and its Creative Cloud products. If you don't mind waiting, you can keep checking out this link to see if there are good offers. Another option is if you're a student or teacher (check out here). If you're eligible, you can save up to 70% on Creative Cloud products using this link. Finally, it's worth mentioning that you can download Lightroom from here and have a play with the other Adobe products as well. As mentioned above, if you're a student or teacher, you can save up to 70% on a Creative Cloud All Apps plan using this link. This could mean a huge reduction of US\$52.99 to \$19.99 per month! It's a generous supply of Adobe, in an effort to support anyone in full-time education and encourage the development of creativity. (You haven't heard it from me, but there are ways to take advantage of the Adobe Student Discount... even if you are not a student or teacher!) I don't want to spell it out for you here, but let's just say it's easier than you think - head over and get a little 'creative' with your application :) If you're not a student or teacher, you can use these Adobe Photoshop Lightroom discounts to save 15%. Adobe kindly offers all Shotkit newsletter subscribers an exclusive 15% discount on the first year of the Adobe CC All Programs plan. If you are a multidiscipline creative, a production agency, or even just someone who requires more than just the Photography Plan, the All Apps Plan is by far the most cost-effective way to get everything you need. I'm a big fan of the cross-device video app Adobe Premiere Rush CC, so to get the most out of it, I had to upgrade to the All Apps plan (since I'm already signing up for the Photography Photography There are 20+ Adobe apps I can take advantage of, including apps that have nothing to do with photography, e.g. To get the 15% discount for yourself, just subscribe to the free Shotkit weekly newsletter here and you'll be accessing a coupon code in the exclusive member's area. A source of confusion is just how users can get Lightroom with Photoshop — it's not immediately clear that when you subscribe to the one of the Creative Cloud Photography plans, you also get Photoshop included. If you opt for the Photography Plan + 1TB of cloud storage like me, you get Lightroom with Photoshop, as well as the other features mentioned before (see the top of the item for more information). Similarly, if you get the Photography Plan + 20GB of cloud storage, you get the same benefit just with 1/50th the online storage capacity. Finally, with the Creative Cloud All Apps, it's pretty self-explanatory — you get Lightroom, Photoshop, and all the other Adobe Creative Cloud apps. I think some people reading this post will be looking for ways to get an Adobe Lightroom crack, or try to uncover a free Lightroom download. I won't lie — many moons ago I tried to do the same thing! You can find success on certain shady websites, but I would highly recommend that you steer clear of anything other than the true Lightroom of the Adobe website, or a reputable merchant. Whether you're a professional photographer or an enthusiast, you certainly shouldn't entrust all your most precious memories of a dodgy copy of Lightroom. Anything can happen, from a corrupt database to images that display otherwise - the latest cameras can't even be supported. In summary, please do the right thing. Do not download Lightroom from any source other than Adobe. I know it's nice to get software for free, but it's much better to pay a little money for software that helps you achieve your goals, especially if that software is updated regularly with useful features. Adobe offers a free 7 day Lightroom CC Trial The one official way to get a 'free' version of Lightroom is via the Adobe Lightroom Free Trial, which is only available here on the Adobe website. The only downside is that you only get 7 days to have a play with the software, but it's at least a fully functional version of Lightroom CC with all the latest updates. You can convert your free trial into a paid Creative Cloud membership during the 7 day period, or after the trial has expired. The Adobe Lightroom Trial works on both macOS and Windows — I recommend you give it a go if you're in two minds about or to upgrade your standalone Lightroom 6 copy to the subscription plan. Since writing this post, I've had many questions about the various options available. Here are some answers to the most common queries: How many are Adobe Lightroom? You Can Buy Lightroom its own or as part of the Adobe Creative Cloud Photography plan, with both plans starting at US\$9.99/mo. Lightroom Classic is available as part of the Creative Cloud Photography plan, starting at US\$9.99/mo. What is Adobe Photoshop Lightroom? Sometimes light room is referred to rather confusingly as 'Photoshop Lightroom'. It's the same thing. Can you just buy light room? No, you can't. Amazon and B&A Photo has sold the last remaining copies of Lightroom 6, so it's unlikely you'll be able to find it elsewhere. Can I get light room free? For 30 days only :) Click here to download a free trial of Lightroom Classic. Is Lightroom only available through subscription? Lightroom Classic CC is only available through subscription. Lightroom 6 (the previous version) is no longer available to buy outright. What is Better Photoshop or Lightroom? Lightroom is like a 'lite' version of Photoshop, but it also offers image organization features that Photoshop lacks. One is not technically better than the other - they are meant to be used for different purposes, often in unison. Typically, a Lightroom user will only use Photoshop to edit or manipulate images in a way Lightroom can't. Similarly, a Photoshop user will use Lightroom to organize, cheat, and add keywords to a library of images. What is Adobe Lightroom used for? Lightroom has two main uses — the first is as an image management software. The second is as an image editor software. Is Lightroom CC free? Yes, on mobile it is :) You can download the app for iOS and Android devices and use it for free to edit and share your images. The desktop version of Lightroom CC is not available as a free, standalone product — it comes bundled with the Photography Plan, which includes Lightroom Classic CC and Photoshop CC. What's the difference between Lightroom Classic and Lightroom CC? Adobe Photoshop Lightroom Classic CC is the renamed version of the original Lightroom application. It is optimized for desktop-focused workflows, including local storage of your photos in files and folders on your computer. Lightroom CC is the new cloud-based photo service that works across the desktop, mobile and web. Lightroom Classic CC is the desktop-focused digital photography product. Slightly confusing, right?! :) Is Adobe Lightroom Mobile free? Yes, it's 100% free to download the Lightroom CC mobile app onto your smartphone. However, there are certain features that are missing: Cloud Storage Sync Presets & Profiles Healing Selective Adjustments Sensei Search Geometry Editing Raw Pictures Share Web Galleries Sort Your People Photos Some of these features are unnecessary for the average photographer, but others are truly very useful, e.g. RAW editing, sync presale and cloud storage. The premium features are only available to users who subscribe to the Creative Cloud. What happens to my pictures as I put me Cancel? Lightroom CC: Adobe saves your original images for an additional year after you find you Expired. During this time, you can continue to launch Lightroom CC to download your original files from the cloud. Lightroom Classic: You'll still have access to all your photos on your hard drive through Lightroom Classic CC. You can continue to import and organize photos, as well as export your edited photos by exporting, publishing, printing, web or slideshow. However, access to the Develop and Map modules and Lightroom Mobile is not available after your membership ends. Is there a Lightroom ?? Nope! Lightroom 6 was the last stand-alone (i.e. non-subscription) version of Lightroom that could have been purchased outside of a Creative Cloud membership... but now it's even been phased out. All the benefits of Lightroom lie in the subscription versions, with regular updates, powerful new features, and useful support. If you have any other questions, please leave them in the comments below so I might consider adding them to this list. No one likes the idea of paying for a subscription every month... especially when that product or service was available as a one-time payment. However, once you're committed to buying Lightroom Classic CC, you'll soon realize how many huge benefits there are by paying for Lightroom this way... whether you're an amateur or a pro photographer. Many believe that with the massive revenue Adobe created by encouraging its users in this model, it is now more capable of investing heavily in improving Lightroom, Photoshop and every other creative program we all rely on. As a lightroom subscriber, I'm happy to keep paying the subscription fee as I feel the benefits outweigh anything else. I hope this article has put a few things in perspective for you as well. Let me make a comment with your thoughts :) Editor's Choice Lightroom Photography Plan Great features, regular updates, cloud storage, multi-device functionality — the Photography Plan is the most popular way to use Lightroom. Check current price disclaimer: All recommendations are impartial and based on actual user experience, with no bias for the products or the brand. The products in this post may contain affiliate links. Links.

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